PENNE FOR YOUR THOUGHTS

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FOOD FOR THOUGHT

Who owns your LinkedIn profile especially when your employer encourages you to use it?

Unlike Facebook, LinkedIn is designed for the purpose of professiona networking.

- Do you market your employer on LinkedIn?
 - If yes, then ordinarily you would have uploaded all your email contacts and invited them to 'connect with you' in order to do business.
- Who owns those contacts? You or your employer?

THE ANSWER IS:

- Your employer, especially when the contacts have been accumulated during your employment.
- In <u>Ions / Hays</u> the court's approach was if Mr Ions had collected the contacts during the course of your employ then they belong to Hays.
- Mr Ions was ordered to hand over his profile & passwords.