

LABOUR LAW: SOCIAL MEDIA MISCONDUCT (Part 1)



What is Social Media?

It is various forms of electronic communication where online communities share information.

Do you know:

Facebook is the world's largest social networking platform with over 1 billion registered members globally. In South Africa, Facebook is the fastest growing social network with over 100 000 new members registered each month. On average, the time spent per month per person on Social media is seven hours 45 minutes – almost a working day!

Does Social Media impinge on the employer?

Yes, when employee's use social media during office hours; and

Yes, when employee's say negative things about the employer on social media.

In Part 2, we discuss Justine Sacco and her "Going to Africa" viral tweet which got her fired!!!